

October 16, 2020

Emeryville, CA: Behavioral Intervention Association was approved by the State of California to convert from a non-profit entity to a privately owned corporation. This will allow BIA to remain competitive in a predominantly for-profit landscape. BIA is a recognized leader in the behavioral treatment of children diagnosed with autism.

BIA began as a public benefit company in 1993, providing treatment to children diagnosed with Autism with a vision for all children, regardless of income, to be able to access high quality ABA services. In 2011, a Senate Bill significantly changed the landscape of behavioral treatment by mandating that autism be recognized as a medical diagnosis and its treatment covered by medical insurance. Currently over 98% of BIA's funding comes from commercial health insurance. This bill allowed greater access to treatment for families affected by ASD and drove hundreds of new for-profit providers into the market.

Over the past few years, BIA's Board of Directors has explored the possibility of transitioning to a privately-owned entity. BIA has been approached by several investment firms interested in acquiring the company. The Board knew that for BIA to stay competitive and continue to help children on the autism spectrum, a conversion to a privately-owned entity was the best option. Monique Bekeschus, Deanne Detmers and Lynne Royer in current leadership roles, with long time connections to the organization, stepped forward to purchase the company.

BIA recently opened new clinics in the Salinas and San Mateo areas. BIA's new owners remain passionate about helping our children and are honored to be able take BIA from a grassroots organization to a scalable organization that can reach hundreds of families and support the training and development of professionals.

About BIA: Founded in 1993, BIA provides innovative and individualized treatment to children diagnosed with autism. BIA has multiple locations in Northern California.